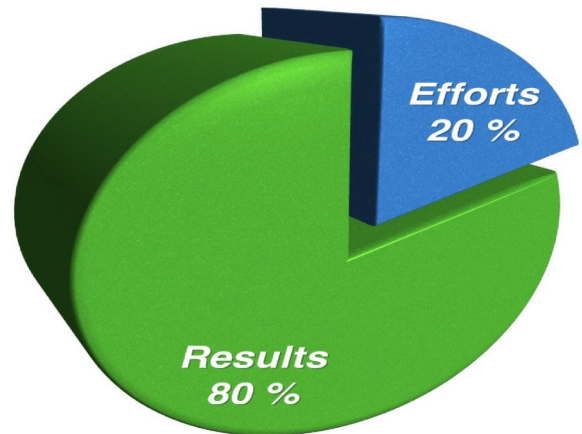


UNDERSTANDING PARETO PRINCIPLE - 80/20 RULE FOR INCREASE PRODUCTIVITY AND PROFITABILITY

Date: 25 October 2018, Thursday

Time: 9am to 5pm

Venue: MREPC Seminar Hall, Level 36, West Wing, Q Sentral, Kuala Lumpur



The seminar is aimed to provide understanding on learning the 80/20 Principle based on achieving 80% result with 20% effort. The Pareto Principle is named after Italian economist Vilfredo Pareto, who, in 1906, found that 80% of the land in Italy was owned by 20% of the people. This famous ratio was later found to be applicable in most situations. This principle provides us with a practical strategy on how to find the 20% to focus our attention in order to maximize the results we desire. The workshop will guide through different conventional thinking and its applications and discover how to improve productivity drastically through applying 80/20 time.



MALAYSIAN RUBBER EXPORT PROMOTION COUNCIL

Programme

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| 8.30am | Registration |
| 9.00am | Module 1 |
| | - Understanding Pareto 80/20 Rule |
| | - Background of Pareto 80/20 Rule |
| | - Other Names for Pareto Principle |
| | - What is Pareto Principle? |
| | Module 2 |
| | - Increase Productivity |
| | - Identify your Results and Goals |
| | - Identify your 20% |
| | - How to Prioritize your Task and Be More Productive? |
| 1.00pm | Lunch |
| 2.00pm | Module 3 |
| | - Increase Profitability |
| | - How 20% of Your Salesman Produce 80% of Sales? |
| | - Identify the Issue Affecting your Business |
| | - Reduce Cost and Increase Profit |
| 4.30pm | Q&A Session |
| 5.00pm | End of Briefing |

Speaker Profile



Ron Leong Kam Yew is a registered trainer with HRDF and a certified behavioral consultant, certified neuro-linguistic programming and neuro action practitioner, certified colored brain practitioner and a career

consultant with 30 years of experience. He received his formal education in Business Administration, Interactive & Counselling Psychology and Hotel & Catering Management. He has MBA from the Swiss Management Forum and is a member of Toastmasters International since 1998.

This seminar is open to cess paying rubber products companies only. Register online now at www.mrepc.com for only **RM60 per Pax.**

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